

Chief Executive Smart Manufacturing Summit

May 16 – 17, 2017 / Seattle, WA

Co-Hosted by **The Boeing Company**



The 5th Annual Smart Manufacturing Summit will offer fresh thinking on the opportunities and challenges facing manufacturing CEOs, as well as provide the ideal environment to discuss best practices and trends in global markets, quality, supply chains, talent issues, and more.

Participation enables CEOs to glimpse into the future and get ahead of the issues their organizations face.

Select partners have the opportunity to:

- Educate decision makers
- Develop prospects
- Distribute new insights
- Develop meaningful relationships
- Attract new business
- Share best practices
- Enhance a brand
- Develop thought leadership
- Raise the visibility of a key executive
- Gain a following
- Introduce a product
- Position an expert

SMART MANUFACTURING SUMMIT

PARTICIPANT PROFILE



PARTICIPANTS BY TITLE

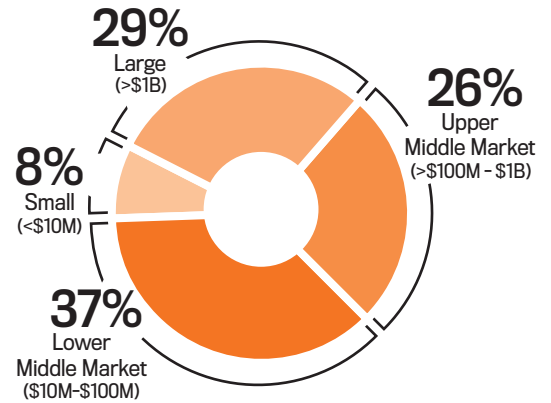
10%

CFO
CMO
COO

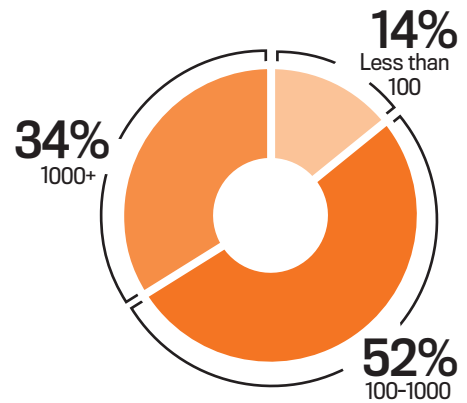
5%

OTHER

COMPANY SIZE



BY REVENUE



BY NUMBER OF EMPLOYEES

143

AVERAGE ANNUAL ATTENDANCE

PEOPLE ARE SAYING

“Great way to stay on top of **best practices** from exceptional companies and people.”

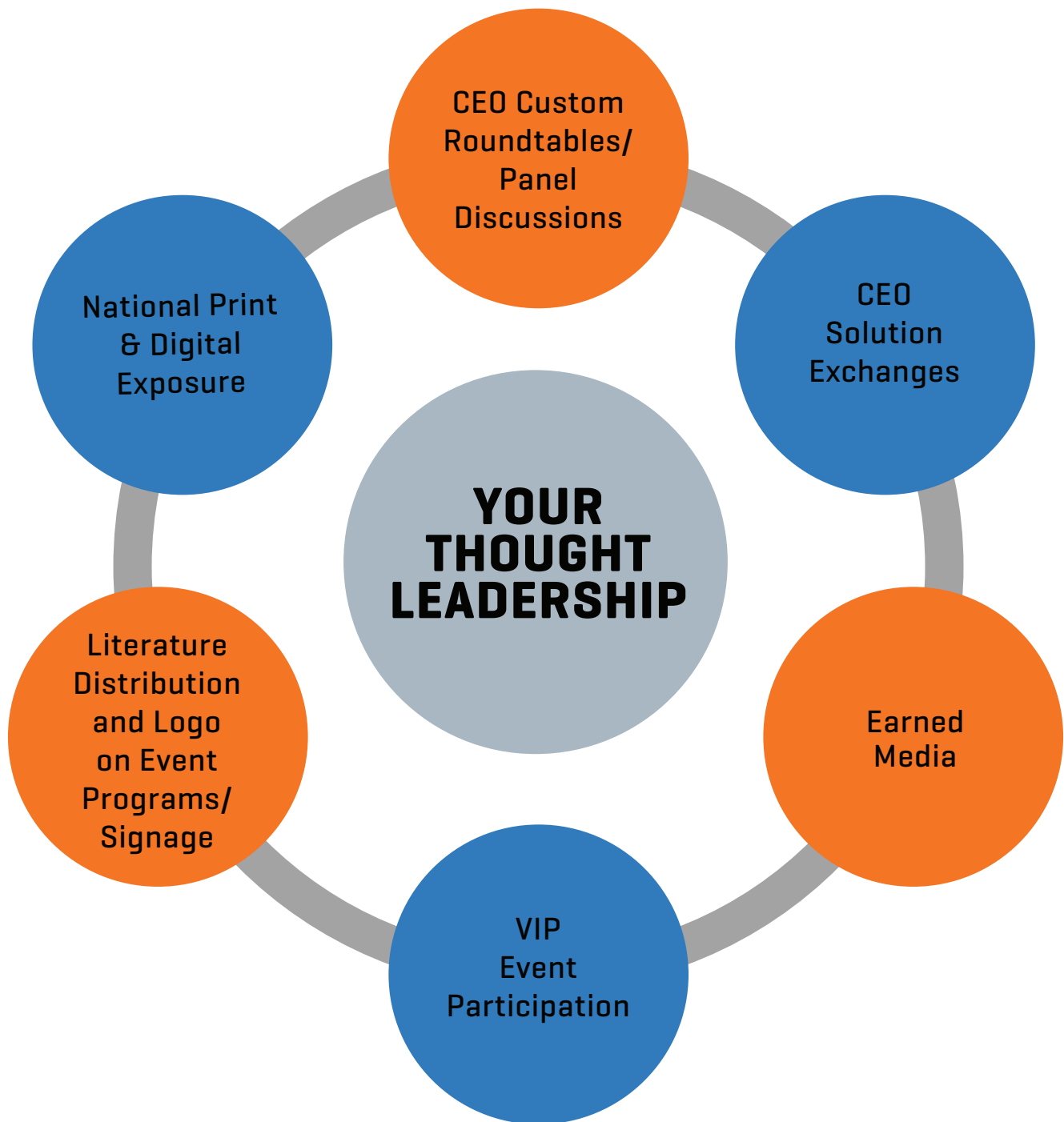
—JACK FINGER
CEO, Sioux Corporation

RECENT PARTICIPANTS INCLUDE

- ExxonMobil
- Siemens
- Ford Motor Co.
- Microsoft
- Caterpillar Inc.
- Honeywell
- Deloitte
- Stanley
- Black & Decker
- Rockwell Automation
- Emerson
- Chubb Corporation
- BDO International
- Harley-Davidson

TOTAL REVENUE \$1.3 TRILLION

BUILD STRONG RELATIONSHIPS WITH 100+ TOP C-LEVEL EXECUTIVE ATTENDEES, AS WELL AS WITH CHIEF EXECUTIVE'S PRINT & DIGITAL READERS



SMART MANUFACTURING SPONSORSHIP OPPORTUNITIES



MAXIMUM THOUGHT LEADERSHIP PLAN

BENEFITS

- Roundtable professionally moderated, attended by 15-20 Smart Manufacturing Summit participants with your CEO positioned as thought leader. Collaborate with Chief Executive editorial leadership on a mutually agreed upon topic which leverages your company's expertise and resonates with CEO audience.**
- Coverage of roundtable appearing in Chief Executive magazine and on ChiefExecutive.net.
- National branding via one full-page 4C in Chief Executive magazine.
- Your brand logo in event ads, brochures and on event website.
- Your expert's bio is included in Smart Manufacturing Summit dossier/brochures and on event website.
- Your literature is distributed to our CEO attendees at the event when solutions and solution providers are top of mind. A gift for attendees will also be distributed.
- Your logo is on the program and on signage throughout the venue, identifying you as a sponsor and resource for CEOs.
- Your VIPs receive 2 free Event Passes, so your CEO and/or key executives have an opportunity to meet and network with prospective clients and peers.

INVESTMENT: \$60,000 Net

** Sponsor is subject to editorial approval



SMART THOUGHT LEADERSHIP PLAN

BENEFITS

- Moderated panel discussion on topic of timely interest to CEOs. Discussion includes your CEO and 2-3 other top CEO participants before general assembly of CEOs gathered for the Smart Manufacturing Summit. Collaborate with Chief Executive editorial team on a mutually agreed upon topic which leverages your company's expertise and resonates with our CEO audience.**
- Coverage of your panel discussion will appear in Chief Executive magazine and on ChiefExecutive.net
- Your logo is promoted on the program and on signage throughout the venue, identifying you as a sponsor and resource for CEOs.
- Your expert's bio is included in Smart Manufacturing Summit dossier/brochures and on event website.
- Your literature is distributed to our CEO attendees at the event when solutions and solution providers are top of mind. A gift for attendees may also be distributed.
- Your VIPs receive 2 free Event Passes, so your CEO and/or other key executives have an opportunity to meet and network with prospective clients and peers.

INVESTMENT: \$50,000 Net

**Sponsor is subject to editorial approval.



PRIME THOUGHT LEADERSHIP PLAN

BENEFITS

- Co-host a CEO Solutions Exchange Session. Your senior executive will be paired with a Chief Executive facilitator on a pre-determined topic and will be positioned as thought leader, sharing a few insights to help frame the start of discussion. CEO Solution Exchange engages opt-in attendees in an hour and 15-minute discussion that offers you high level interactions and the opportunity to share expertise and begin dialog with CEOs.**
- Your brand logo in event ads, brochures and on event website.
- Discussion takeaways will be turned into an Executive Summary PDF featuring your thought leader's name and contact information and distributed post-event via email to all attendees of the Smart Manufacturing Summit.
- Your VIPs receive 2 free Event Passes, so your CEO and/or other key executives have an opportunity to meet and network with prospective clients and peers.


INVESTMENT: **\$25,500 Net**

**Sponsor is subject to editorial approval.

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