



CEO2CEO

DIGITAL

DECEMBER 6, 2016

TRANSFORMATION

SUMMIT

NEW YORK CITY

ROUNDTABLE SESSION

**ARE YOU READY FOR DIGITAL
TRANSFORMATION?**

HOW – AND WHY – TO SPEED THE PROCESS

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ROUNDTABLE DESCRIPTION

You came to this conference because you suspect that digital transformation is the key to increasing everything about your company: its value, its productivity, its competitiveness, its sales, its market share—its longevity. You've watched as other companies have either made this change...or perished. And you've spent the last three hours listening to CEOs and other experts detail their own innovative and successful journeys. But you're still wondering: Are you ready? How can you tell? What path should you take? What tools do you need? How quickly can you move? How do you get started? How do you maintain momentum throughout your organization? Here's how to take a diagnostic approach to your digital transformation readiness—with an eye toward speeding your progress and quickly reaping the rewards.

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when it really
matters

In today's fast paced global market timing is everything. You want to protect, grow or transform your business. To meet these challenges we offer clients small teams of highly qualified experts with profound sector and operational insight. Our clients include corporate boards and management, law firms, investment banks, investors and others who appreciate the candor, dedication, and transformative expertise of our teams. We will ensure insight drives action at that exact moment that is critical for success. alixpartners.com

THOUGHT-LEADER



MEADE MONGER

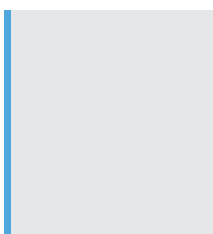
Managing Director and Global Co-Leader of
AlixPartners Digital

Meade Monger founded and is the global leader of AlixPartners' Information Management practice, which offers information technology strategies and business intelligence services to corporations, performs litigation technology services in large litigation matters, and manages compliance and bankruptcy processes for large companies. Meade has worked on many high-exposure and complex matters. He is uniquely multiskilled in business operations, accounting, and information technology, and he has built a worldwide information management services team whose members are extensively technology competent and whose application of strong business, financial, and data analytics skills has resulted in successful outcomes for many clients.

Meade is a digital transformation expert who converts companies to digital business models that have achieved substantial bottom line values. He performs extensive research through formal partnerships with Massachusetts Institute of Technology and is a thought leader on digital transformation across many industries. In addition, Meade has brought his expertise to a number of bankruptcy and litigation matters. He has had significant roles in dozens of major bankruptcy assignments, including General Motors, Kmart, and WorldCom, and he has served as chief restructuring officer and/or trustee in many bankruptcy cases. He has also led notable and complex litigation-related assignments and has often given expert testimony.

Meade has an accounting degree from Oklahoma State University. He began his career at Arthur Andersen before founding his own firm, which became acquired by AlixPartners in 2001 and which established AlixPartners' original Information Management Services (now known as Information Management) practice. Meade has both an MBA and a master's degree in information technology from the University of Texas at Dallas, where he is now an adjunct professor of digital transformation. He is also a certified public accountant. (AlixPartners is not a certified public accounting firm.)

MODERATOR



J.P. DONLON

Editor Emeritus, Chief Executive Group

J.P. Donlon served as Editor-in-Chief of Chief Executive magazine for over 30 years. He previously served as a principle of The Dilenschneider Group, a New York based strategic communications and public relations firm and served as Editor-in-Chief of Directorship, a business monthly of corporate governance. J.P. has also served as a commentator on leadership and business issues on CNBC, CNN, and Fox Business News Channel.

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